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Cinelatino Celebrates 30 Years as the Premier Spanish-Language Network Delivering Contemporary Cinema to Latin America and the U.S. Hispanic Market

To commemorate this momentous milestone, Cinelatino has planned a month-long celebration this October

Miami, FL, October 12, 2023 - **Cinelatino**, the leading Spanish-language movie network, is commemorating its 30th anniversary this month, marking three decades of captivating storytelling for Latinos across the Americas. Established on October 12, 1993, in Mexico and progressively expanding its reach, **Cinelatino** has become the go-to destination for contemporary Spanish-language films, boasting an extensive film library, including box-office and critically acclaimed movies from Mexico, Latin America, and Spain.

A Hemisphere Media Group, Inc. subsidiary, **Cinelatino** operates two dedicated channels, one catering to Latin America and the other to the Hispanic market in the United States. Since its inception, **Cinelatino** has strived to offer an exceptional mix of the latest Spanish-language box office hits, critically acclaimed films, and contemporary classics from prolific filmmakers in the region. With one of the largest film libraries in the business, **Cinelatino** stands as the leading Spanish-language cable network for film enthusiasts.

Cinelatino has orchestrated a month-long celebration this October to commemorate this significant milestone, featuring marathons, promotions, and special screenings. The celebration will showcase special screenings of selected series hosted by their stars including Cinelatino Originals series *El Desconocido*, presented by Guillermo Iván and José Ángel Bichir, and *Bronco: La Serie* presented by Luis Alberti. The celebration also features exciting commemorative videos such as *Nuestra Historia en 30s* (Our History in 30s), *Las Caras de Cinelatino* (The Faces of Cinelatino), and *Cómo Han Pasado los Años* (How Time Goes By) offering a unique look back at the network's journey and featuring stars like Martha Higareda, Ana de la Reguera, and Diego Luna

"We're proud to be the go-to television destination for the latest Spanish-language box-office hits, premium series with exceptional production values, award-winning and critically acclaimed films, and contemporary classics. Alongside our vast film library, we offer original productions tailored to meet the diverse content demands of our audience, providing a platform for a multitude of filmmakers and creators of culturally significant content," said Jim McNamara, Vice

Chairman, Hemisphere Media Group, Inc. "With an industry that is constantly and rapidly changing, our unwavering commitment to delivering top-notch Spanish-language cinema, narratives that deeply resonate with viewers, and culturally-relevant stories crafted by and for the Latino community has endured for three decades. As long as our viewers continue to invite us into their homes, we remain dedicated to this mission," he affirmed.

As part of the anniversary festivities, **Cinelatino** is pleased to announce exclusive premieres in October that encompass a range of captivating genres including horror in observance of the Halloween and *Día de los Muertos* festivities. Some highlights include the Mexican horror box office hit *El Exorcismo de Carmen Farías*, the gripping thriller *Sin Origen*, and the chilling tale *Juega Conmigo*.

In addition, **Cinelatino**'s U.S. feed is thrilled to present a special Halloween Stunt from October 28 to October 31, offering a spine-chilling 4-day marathon featuring horror favorites like *La Niña de la Mina*, *Inquilinos*, *Visitantes*, *Cuidado con lo que Deseas*, *La Marca del Demonio*, and much more.

Cinelatino remains committed to providing viewers with blockbuster hits and acclaimed series from Mexico, Latin America, and the Caribbean. The network hosts specialized programming such as *Domingo Estelar*, which brings television premieres featuring the most recent box office hits. *Viernes de Acción* (Action Fridays) showcases popular action movie hits for adrenaline enthusiasts. Additionally, Cinelatino celebrates cinematic excellence with all-day lineups, honoring Mexican, Puerto Rican, and Dominican cinema, along with special events like *Domingo al Derbez* and themed marathons like the soccer-themed *Domingolazo*, providing entertainment for all occasions.

For more information and to explore the complete anniversary programming, please visit <https://Cinelatino.com/>.

About Cinelatino

Cinelatino is owned and operated by Hemisphere Media Group, Inc., the leading U.S. multi—platform media company targeting the high-growth U.S. Hispanic and Latin American markets with industry-leading television and radio networks and digital offerings. Headquartered in Miami, Florida, Hemisphere owns and operates WAPA Media, a conglomerate that includes WAPA TV, the leading broadcast television network and preeminent content producer in Puerto Rico, WKAQ 580AM and KQ105 FM, the leading AM and FM radio stations in Puerto Rico, sports network WAPA Deportes, and WAPA Digital. Additionally, Hemisphere has five leading U.S. Hispanic cable networks (Cinelatino, Pasiones, WAPA América, CentroAméricaTV, and Televisión Dominicana), two Latin American cable networks (Cinelatino and Pasiones), rising FAST channels in the U.S. (WAPA+, TODOCINE, TODO DRAMA, and ES24), and an international content distribution company.

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