



Pasioness Celebrates 15th Anniversary: A Decade and a Half of Riveting Global Telenovelas and Dramatic Series

The Network has been captivating audiences across Latin America and the U.S. Hispanic market since its launch in 2008

[Watch the video here]

Miami, FL, November 1, 2023 — **Pasioness**, the leading cable network for multicultural telenovelas “en español,” commemorates its 15th anniversary this November. Over the last 15 years, **Pasioness** has emerged as the definitive destination for gripping storytelling, showcasing narratives from distinguished producers worldwide and captivating audiences across Latin America and the U.S. Hispanic market with critically acclaimed content.

Pasioness will be celebrating its 15th anniversary throughout the month of November with special nostalgic segments, featuring memorable moments and titles from its telenovela history that sparked conversations, generated controversy, and left impressions on viewers. The celebration will also include interstitials showcasing the most unforgettable scenes, passionate embraces, iconic characters, and of course, epic romance. A digital sticker collection commemorating the network’s anniversary has also been added on GIPHY (@TVPasioness) for viewers and telenovela-lovers to enjoy and use in their social media stories.

“From its inception in 2008, in Latin America and a few months later in the U.S., **Pasioness** has redefined the telenovela experience providing Hispanic viewers with access to award-winning storytelling from the best series producers in the world, hence why **Pasioness** was the first to bring Turkish novelas to the U.S. This anniversary is a testament to **Pasioness**’ relentless commitment to delivering exceptional, premium content that showcases first-rate talent, exotic locations, and compelling drama that cross cultural boundaries through the power of storytelling,” stated Marina Dimitrius, Senior Director Programming Acquisitions & On-Air Promotions, Hemisphere Media Group, Inc., Pasioness’ parent company.

Pasioness has broadcasted some of the most iconic telenovelas from various corners of the globe, creating a rich tapestry of narratives that resonate with diverse audiences. A few notable productions include:

- *Avenida Brasil* (Brazil)
- *El Clon* (Brazil)
- *El Sultán* (Turkey)
- *Escalera al Cielo* (Korea)
- *¿Qué Culpa tiene Fatmagül?* (Turkey)
- *India* (Brazil)
- *Pablo Escobar: El Patrón del Mal* (Colombia)



- *Teresa* (Mexico)
- *Terra Nostra* (Brazil)
- *Tormenta de Pasiones* (Turkey)

Telenovelas hold a culturally intrinsic place within Latin America, with the format evolving progressively crossing borderlines to reach audiences worldwide. This genre has a universal appeal because the narratives tap into our deeply human experiences that resonate widely. Offering access to Spanish-language global telenovelas is a natural extension for **Pasioness**. The network has been a trailblazer in introducing multicultural telenovelas from the top telenovela-producing countries worldwide, including Turkey, Korea, and India, to Spanish-language television. This pioneering step revolutionized the telenovela landscape, broadening horizons and bringing a diverse array of cultures and stories to millions of viewers. From the heartstrings of distant lands to the embrace of its Spanish-speaking audience, **Pasioness** has woven tales of passion, love, and drama that transcend borders.

For further information, visit www.pasioness.tv.

About Pasioness:

Pasioness is owned and operated by Hemisphere Media Group, Inc., the leading U.S. multi—platform media company targeting the high-growth U.S. Hispanic and Latin American markets with industry-leading television and radio networks and digital offerings. Headquartered in Miami, Florida, Hemisphere owns and operates WAPA Media, a conglomerate that includes WAPA TV, the leading broadcast television network and preeminent content producer in Puerto Rico, WKAQ 580AM and KQ105 FM, the leading AM and FM radio stations in Puerto Rico, sports network WAPA Deportes, and WAPA Digital. Additionally, Hemisphere has five leading U.S. Hispanic cable networks (Cinelatino, Pasioness, WAPA América, CentroAméricaTV, and Televisión Dominicana), two Latin American cable networks (Cinelatino and Pasioness), rising FAST channels in the U.S. (WAPA+, TODOCINE, TODO DRAMA, and ES24), and an international content distribution company.

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Note to editors: High-resolution images and additional information are available upon request.

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