



## **Pasioness, the Premier Spanish-Language Network for Global Telenovelas, Expands Reach in Latin America**

*Telenovela and drama series leader reaches new viewers on Dish Mexico and Simple TV in Venezuela*

MIAMI, FL—September 25, 2023— **Pasioness**, the leading Spanish-language network renowned for its captivating and diverse telenovelas and drama series, has just expanded its reach further into Latin America. Pasioness, which will celebrate its 15<sup>th</sup> anniversary in November, is now available on Dish Mexico, broadening its audience and offering more viewers an immersive entertainment experience.

In addition, **Pasioness** launched on Simple TV in Venezuela on September 1st. These launches reflect the high quality and broad appeal of **Pasioness'** unique programming. **Pasioness** prides itself on delivering multicultural and critically acclaimed content that appeals to a diverse and broader audience, including younger generations. The network challenges conventional expectations by presenting unique storylines sourced from top novela-producing regions worldwide. Through strategic partnerships and relationships with international producers spanning Brazil, Turkey, Colombia, Mexico, Korea, and the United States, **Pasioness** brings a globally diverse spin to the drama and romance its viewers adore.

The current programming lineup on **Pasioness** includes a compelling array of telenovelas, including Turkish productions ***Esposa Joven*** and ***No Sueltes Mi Mano***, Brazilian Award-winner ***Dulce Ambición***, Mexican hit ***Lo Imperdonable***, and Korean historical dramedy ***Mr. Queen***. Rounding up its lineup is the **September 25<sup>th</sup> premiere of International Emmy Award-nominee *Corazón de Madre***, a Brazilian drama starring telenovela icons Regina Casé, Adriana Esteves, and Taís Araújo that promises yet another enthralling addition to **Pasioness'** esteemed portfolio of engaging telenovelas.

"We take great pride in our ongoing growth and presence in Latin America. Collaborating with Dish Mexico and Simple TV to offer **Pasioness** to their respective subscribers marks a significant milestone, furthering our commitment to extending the reach of our content to a wider audience throughout the region," said Francisco Gimenez, Chief Operating Officer of Hemisphere Media Group, Inc., **Pasioness'** parent company.

**Pasioness** continues to redefine the landscape of Spanish-language entertainment, bringing viewers a vibrant tapestry of drama and romance interwoven with cultures from across the globe.

For further information, visit [www.pasioness.tv](http://www.pasioness.tv).

### **About Pasioness:**

Pasioness is owned and operated by Hemisphere Media Group, Inc., the leading U.S. multi—platform media company targeting the high-growth U.S. Hispanic and Latin American markets with industry-leading television and radio networks and digital offerings. Headquartered in Miami, Florida, Hemisphere owns and operates WAPA Media, a conglomerate that includes WAPA TV, the leading broadcast television network and preeminent content producer in Puerto Rico, WKAQ 580AM and KQ105 FM, the leading AM and FM radio stations in Puerto Rico, sports network WAPA Deportes, and WAPA Digital. Additionally, Hemisphere has five leading U.S. Hispanic cable networks (Cinelatino, Pasioness, WAPA América, CentroAméricaTV, and Televisión Dominicana), two Latin American cable networks (Cinelatino



and Pasioness), rising FAST channels in the U.S. (WAPA+, TODOCINE, TODO DRAMA, and ES24), and an international content distribution company.

Press Contact:  
Claudia Santa Cruz  
[claudia@santacruzpr.com](mailto:claudia@santacruzpr.com)