



TODO CINE, WAPA+ AND TODO NOVELAS, MÁS PASIONES ADDED TO THE FIRE TV CHANNELS LINEUP

MIAMI, FL – June 6, 2024 – Spanish language channels TODO CINE, TODO NOVELAS, Más Pasiones and WAPA+ will launch on Fire TV Channels, starting today, June 6, 2024. The free ad-supported television (FAST) channels, owned by Hemisphere Media Group, the leading U.S. media company targeting the high-growth U.S. Hispanic and Latin American markets, will be available in the “En Español” category of Fire TV Channels.

TODO CINE offers the most exclusive movie lineup of contemporary Spanish-language blockbusters and award-winning titles across the FAST ecosystem. Viewers can enjoy box office hits, original productions, and hundreds of critically acclaimed dramas, explosive action films, uproarious comedies, provocative satire, celebrated cult films, and beloved modern classics from the most prolific filmmakers and renowned stars in Latin America and the Caribbean.

TODO NOVELAS, Más Pasiones supersedes drama and telenovela enthusiasts with high quality productions from around the world. Audiences can indulge in the most acclaimed international titles from the most renowned producers in Turkey, Brazil, and Korea, among others, featuring mega-hits like Brazilian Biblical epic *Moisés y los Diez Mandamientos* and Turkish dramedy *Dulce Mentira*.

WAPA+ is the only FAST channel serving the large and fast-growing Puerto Rican community in the U.S. Leveraging the decades-long content tradition of WAPA TV, Puerto Rico’s #1 TV network for 14 consecutive years, WAPA+ offers viewers 70 hours of news and information content every week, including the only newscast targeting the Puerto Rican community in the continental U.S., *NotiCentro América*. WAPA+ also brings a variety of local entertainment programming including the exclusive U.S. premiere of *Super Chef Celebrities*, as well as proven ratings hits, like reality competition series *Guerreros*.

“We are excited to launch our best-in-class FAST channels on Fire TV Channels. Our channels deliver compelling movies, series, and news and informational content that has a proven track record of success and represents a unique offering unavailable elsewhere. We are proud to be the go-to for premium content that resonates with the fast-growing segments of the Hispanic audience that are underserved by traditional content,” said Alan Sokol, President & CEO of Hemisphere Media Group, Inc.

The launch of TODO CINE, TODO NOVELAS, Más Pasiones, and WAPA+ on Fire TV Channels will enhance the viewing experience for millions of users, offering a wide range of entertainment options tailored to the preferences of the diverse U.S. Hispanic community.

About Hemisphere Media Group:

Hemisphere Media Group, Inc. is the leading U.S. multi—platform media company targeting the high-growth U.S. Hispanic and Latin American markets with industry-leading television and radio networks and digital offerings. Headquartered in Miami, Florida, Hemisphere owns and operates WAPA Media, a conglomerate that includes WAPA TV, the leading broadcast television network and preeminent content producer in Puerto Rico, WKAQ 580AM and KQ105 FM, the leading AM and FM radio stations in Puerto Rico, sports network WAPA Deportes, and WAPA Digital. Additionally, Hemisphere has five leading U.S.

Hispanic cable networks (Cinelatino, Pasiones, WAPA América, CentroAméricaTV, and Televisión Dominicana), two Latin American cable networks (Cinelatino and Pasiones), rising FAST channels in the U.S. (WAPA+, TODOCINE, TODO NOVELAS, Más Pasiones, and ES24), and an international content distribution company.

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