



WKAQ 580 and KQ 105 Remain the Audience Favorites

March 4th, 2024 – Guaynabo, Puerto Rico – WAPA Media radio stations, WKAQ 580 and KQ 105, reaffirmed their status as favorites on the AM and FM frequencies in Puerto Rico, according to the latest Nielsen survey, encompassing from November 2023 to January 2024. WKAQ 580AM, specializing in news and analysis, along with its booster stations, maintained their absolute leadership as the most listened-to station in Puerto Rico¹ Similarly, on the FM frequency, KQ105 FM solidified its position as the station with the most reach among key demographics².

“There’s no question. WKAQ 580AM and KQ105 FM are the leading radio stations in the country. The solid news and analysis programming with trusted experts, gives us a clear advantage. Additionally, KQ 105’s winning formula of uninterrupted music is undisputed. We appreciate the loyal audience that month after month choose us as their favorites,” said Héctor Martínez, General Manager for both stations.

WKAQ 580’s daily programming includes the iconic style of **Rubén Sánchez** in *Temprano en la Mañana* and *La Entrevista de Frente*. Also, the voices of attorneys **Luis Pabón Roca** and **Carlos Díaz Olivo** in *WKAQ Analiza*, journalist and attorney **Jay Fonseca** bringing his perspective to the most recent issues in *Jay en el 580*, while *Cátedra 580* with **Néstor Duprey** and **José Efraín Hernández** offers in-depth analysis of the daily events. The lineup also includes renowned attorney **Mayra López Mulero** in *Mayra en el 580*, former prosecutors **Oswaldo Carlo Linares** and **Ernie Cabán** in *Fiscalía 580* and rounding up the news analysis is *WKAQ en la Tarde* with **Kike Cruz**.

KQ 105, *La Primera*, features the **KQ Jocks Héctor Ortiz, Álex Díaz, Pedro Villegas, and Edwin Negrón** who regale the audience all day and night, as well as **DJ Speedman**. Furthermore, **Manolo Castro** and **Desirée Lowry** bring the weekly countdown of the 20 most requested songs in the **Top 20 Countdown**.

For more information about the programming, special events, and on-air personalities, visit www.wkaq580.com and www.kq105.com.

###

^[1] Nielsen Radio Audience Measurement (RAM): Monday through Friday 6am-7pm; Average RTG, Average Persons; Ranker Report (Tapscan). Jan’24 Release (Survey period: November ’23 through January ’24); Persons 12+

^[2] Nielsen Radio Audience Measurement (RAM): Monday through Friday 6am-7pm; Weekly Cume Persons Ranker Report (Tapscan). Jan’24 Release (Survey period: November ’23 through January ’24); Persons 18+, Females 18+, Persons 18-49, Females 18-49, Persons 25-54, Females 25-54.